

## CFA October 2006 Board Meeting

1. Treasurer's Report
  - a. Financials are tracking at or over plan budget even though registrations and cattery registrations are down.
  - b. CFA banking accounts will be consolidated into primary bank.
  - c. Board members will be provided with a monthly financial summary in addition to monthly detailed reports.
2. Club Report – JoAnn Cummings
  - a. Cat Fanciers of the Baltics – Accepted
    - i. Supported by International Chair
    - ii. This is an area with little CFA activity
  - b. Clubs have been notified that the Club Activity Reports are due
  - c. Club Analysis Reporting to identify locations of all clubs and shows has been added to this committee
    - i. Peg Johnson and Jay Lehman are helping JoAnn with this
    - ii. Research on mapping software to help provide visual reports on CFA club locations and show locations has begun
    - iii. The Southern Region has offered to purchase any required software (\$100-\$300).
  - d. Kitty Angell will work with JoAnn to write the club entrance and exit guidelines.
3. International Report – Darryl Newkirk
  - a. First Asia/Latin America Awards Show in Hong Kong on August 5-6, 2006 with 400 entries and 40,000 exhibitors. The club presented CFA with a beautiful hand painted and annotated scroll containing 100 cats by famous Chinese artists in honor of CFA's 100<sup>th</sup> birthday. This will be displayed at the International Show.
  - b. Asia/ Latin America Division Activity July – September included 8 shows and 3 clerking schools.
  - c. Cat Friends of Germany hosted the European Awards show on July 15-16, 2006 in Colon Germany.
  - d. Joan Miller is the new liaison for Russia and the Ukraine. Economics continue to be a challenge for clubs in these areas. In the Ukraine, they have initiated 8 rings to help attract exhibitors from other areas of Russia and Europe.
  - e. Kitty and Pam will be taking CFA branded toys to Asian shows as 4-Kids is very interested in this market.
  - f. Recent problem occurred as some Asian clubs refusing entries. Looking into clarification of show rule to help prevent this.
4. Central Office Report – Allene Tartaglia
  - a. Allene has assumed the position of Central Office Director
  - b. Out of Region Shows
    - i. Tonkinese Breed Association – August 15-16, 2009 – Region 4 - Wayne MI – Passed
    - ii. National Birman Fanciers approved for show in Temple TX – Passed
    - iii. The Enchanted Cat Fanciers (Region 8) requested to add 2 out of region co-sponsors (Portland and Keystone Cat Club) o their show license.
      1. Discussion over whether or not addition of out of region co-sponsors should require Board approval.
      2. Both clubs have Japanese members and officers and will become Japanese clubs within the next two years.

## CFA October 2006 Board Meeting

3. Ms. Satoh through her interpreter brought up concern over clubs being transferred to Japan using transfer rules and without approval of Regional Director.
  4. Agreement that Board approval not required if primary club licensing show is in the region and has followed date and location rules.
  5. In fact, clubs are being encouraged by some Regional Directors to work together to put on shows when necessary or possible.
  6. Motion to follow current CFA licensing policies to require approval if primary show club is out of region. Passed
- c. Breeder requested voiding of transfer of kitten to pet owner
- i. Check came back as account closed
  - ii. Breeder traveled out of town to check on cat when new owner would not respond
  - iii. New owner could not locate cat
  - iv. Cat was located next day after questioning neighbors and posting of "lost" cat signs. Someone found it outside and returned to breeder
  - v. Despite not caring where cat was, buyer had already transferred cat to his name
  - vi. Owner has not responded to multiple certified return receipt requests to return green slip
  - vii. Motion to void transfer - Passed
- d. Fax Declarations
- i. Three Breed Council Secretary Declarations received via fax on August 1 deadline.
  - ii. Discussion on fax as an acceptable legal method for mortgages and other legal transactions
  - iii. CFA Constitution requires a written declaration signed by the candidate
  - iv. Motion to accept electronic or fax with signature for all declarations - Passed
  - v. Motion to accept electronic or fax with signature for protests - Passed
- e. Breed Council Membership
- i. TICA Breed Committee Chair applying for CFA BC membership
    1. Do we consider a Breed Committee Chair an officer of that association?
    2. Motion to not consider Breed Committee Chair an office – Passed  
Stan, Deb, Pam, Kitty, Kathy, Peg, Kay, Regina voting no
  - ii. UFO judge applied for CFA BC membership
    1. CFA does not recognize UFO
    2. Agreement that even though CFA doesn't recognize UFO as an association, they are still judges of another association
    3. Motion to abide by current rules that any judge from any association not be allowed to join CFA BC - Passed
  - iii. Other Discussion
    1. Darryl – Shouldn't there be more specific criteria for running for Breed Council Secretary in CFA?
    2. George – Why would CFA BC members elect a non active BC member
    3. Annette – Other association Breed Committee chair should not be CFA Breed Council Secretary.
    4. Peg – This issue has already come up in the Sphynx breed two years ago with the CFA BC Secretary not being allowed to hold a breed chair office in an other association.
- f. Certified Pedigree Fees for Cats born prior to 1980

## CFA October 2006 Board Meeting

- i. Request that fee be expanded to cats with cats born prior to 1980 in their pedigree at Central Office Discretion. 1980 is year when 100% of new registrations were computerized.
- ii. Cat born in 1985 could require Central Office staff to research 60 or more cats from card files
- iii. About 15,000 cats still on card files. Central Office transfers then to the computer during research whenever possible.
- iv. Time to transfer cat to computer is 5 minutes per cat or 1250 man hours or someone working 40 hours per week for over 31 weeks.
- v. Discussion on getting file records transferred to computer and ideas for getting volunteer help to do this.
- vi. Allene will document number of requests
- vii. Fee recommendations including using computer pedigree “missing” cats to provide cost related to number of cats that had to be researched manually
- viii. No action at this time.
- g. Club Resignations
  - i. Gilt Edge Burmese Cat Fanciers
    1. Treasury zeroed out
    2. Majority of club wants to resign
    3. Motion to accept club’s resignation – Passed
  - ii. Superstition Cat Fanciers
    1. Letter of resignation from President and Secretary
    2. Regina - Not all members not invited to meeting where resignation was decided. Majority of club does not want to resign. She reviewed constitution and it does not appear that constitution was followed since all members were not invited to meeting where club resigned. The Regional Director does not support this resignation
    3. Motion to reinstate club – Passed – George abstained since they donated their treasury to the Winn Foundation
- h. Breeder Bucks
  - i. Follow up to clarify decisions made in June Board Meeting.
  - ii. Motion to stop issuing breeder bucks on December 31, 2006 and stop redeeming on April 30, 2007 – Passed
- i. Persian Show Standard – Colors that were dropped accidentally will be added
- j. Club Name Changes
  - i. Hong Kong Millennium Cat Club to Hong Kong International Cat Club – Passed
  - ii. Kobe Blue Wave Cat Club to Japan Aphrodite Cat Club – Passed
- k. Show Dates and Judging Contracts
  - i. Hillcrest Allbreed Club has not provided a new Secretary since Chris Fog was suspended.
    1. Club has no way to receive CFA mailings
    2. If dues and membership are not provided, they will be dropped in 2007
    3. George – 2006 membership rosters provided to CFA CO did not include previous members. Trying to figure out who the real members are.
  - ii. Compadres de los Gatos
    1. New officers have been provided
    2. Ask for Board ratification of dropping judges from all future Compadres de los Gatos shows

## CFA October 2006 Board Meeting

3. Move to ratify dropping judges from future Compadres de los Gatos shows  
– Passed Abstentions - George
- l. Club Secretary
  - i. One individual is Secretary for 11 clubs
  - ii. Discussion over impact of one individual being club secretary of many clubs
  - iii. Change to prohibit this would require constitutional amendment
- m. Central Office Personnel
  - i. Kirk Strickland has left CFA and has been replaced by new employee – Kelly Jones
  - ii. Illness has impacted registrations and all seems to be back on track
5. CFA IAMS International Cat Show – Pam Delabar
  - a. Advertising/PR
    - i. Madison Square Garden Marquis – 15 second video clip of CFA breeds and logos running consistently in 15 minute loop through October 16
    - ii. New York Times – Multiple large ads in paper
    - iii. Ringing of Bell at NYSE last week
    - iv. Several TV Shows lined up
  - b. Trained Cats will be at this show for the first time and being built into PR.
  - c. Show budget being aggressively managed to reduce expenses from previous shows
  - d. Updated financials requested but not available to the Board. Financials will be presented to Board as soon as possible after show.
  - e. CFA is not committed to show for 2008 until full show financials can be reviewed
  - f. Tie breaker judges selected from bowl – Kim Everett, Don Williams, and Barbara Sumner
6. CFA International Show
  - a. Changes to Presentations
    - i. Breed Presentations will be omitted
      1. Breed winner names will scrolled during show and published
      2. Breed winners will receive rosettes
      3. Best Cat, Kitten, and Premier will be used to select “Best of Breed” for New Presentation.
    - ii. One judge will select “Best of Breed” from Best Cat, Kitten, and Premier of breed for new presentation ring which will be filmed by Game Show Network
    - iii. Sixty cats will be represented in new presentation ring
    - iv. From top scoring entries, additional cats will be selected to fill all 60 cats.
    - v. Three judges will be part of this presentation including Kitty Angell, Walter Hutzler, and one other judge.
    - vi. Traditional International Best of the Best Final will be held
  - b. Historical Presentation
    - i. Dee Dee Cantley will be giving brief presentations throughout the show on CFA history
    - ii. Special silk Chinese scroll presented to CFA for their 100<sup>th</sup> Anniversary will be on display
    - iii. Looking for sponsor for scroll display
    - iv. Special CFA Flags used at NYSE Bell Ringing will be added to this display if possible
  - c. PR firm doing great job
    - i. Got spot on Ellen Show
    - ii. Magazine listings

## CFA October 2006 Board Meeting

- iii. Local ABC affiliate and radio show will be broadcasting from show
  - d. International Show will be held in San Mateo again in 2007
  - e. Motion to allow “Chipper” the dog to attend show – Passed
7. Judges
- a. Resignations
    - i. Susan Johnson resigned as SH Judge
  - b. Reviewed Judges Mentor Program Rules and Guidelines
  - c. Discussion on Basis for Voting on Judging Candidate
    - i. Advancing judges should fulfill all 9 requirements
    - ii. How to get good feedback from clubs
    - iii. What other kind of feedback would help?
  - d. Judging Rule updates
    - i. Motion for requiring normal clerking rule assignments to do assistance master clerk assignments II.A.4 – Passed Stan, JoAnn, Loretta, Kathy, Darryl voting no.
    - ii. Motion to change II.A.8.c.1 recommending photographs for cattery visits – Passed
    - iii. Motion to change II.A.8.c.2 recommending photographs of care and custody – Passed
    - iv. Motion to change II.A.13 to define more specific requirements for cross-over requirements – Failed
    - v. Motion to change II.15.8.a.&b to delete duplicate info –housekeeping – Passed
    - vi. Motion to change II.15(end) to add cattery visits and agenting to International Division requirements removing requirement for BC membership for catteries visited – Passed
    - vii. Motion to change III-second specialty application additional experience A to include recommending photographs – Passed
    - viii. Withdraw change IV.C.
    - ix. Withdraw change V.F.
    - x. Motion to change V.E. to tighten timeline for second specialty trainees with amendment that current trainees will be grandfathered up to 2 years – Passed
    - xi. Motion to change VI.F is housekeeping to align with show rules – Passed
    - xii. Motion to change VIII.H to including date requirement started – Passed
    - xiii. Motion to change VIII.I to require Judge’s test requirement with score over 85 and add late fee with retest amendment – Passed
    - xiv. Motion to change VIII.M to agree to Judging Rules and COE by payment of license fee – Passed
    - xv. Motion IX.B.2 to remove CFA Executive Board as agreed in 2004 – Passed
    - xvi. Motion IX.B.2 to allow judges to count International assignments towards advancement – Passed
  - e. Judges Advancement
    - i. Makoto Murofushi – Trainee LH – 18/1 Abstain – Unknown to Board Member
    - ii. Vicki Abelson – AP-SH, APP-AB – 18/1 Abstain - Same
    - iii. Carolyn Lyons – AP-LH, APP-AB – 18/1 Abstain - Same
    - iv. Carla Bizzell – AB – 19/0
    - v. Richard Hoskinson – AB – 19/0
8. Suspension Guideline Update
- a. Motion that If cattery suspended because does not fulfill cattery inspection on time: impose the following late fee for suspended services to be re-instated: after deadline \$100, after 61 days goes to \$200, and after 4 months goes to Board for review – Passed

## CFA October 2006 Board Meeting

9. Legislation – Joan Miller
  - a. Legislative Committee has successfully stalled or defeated most legislative issues.
  - b. Stalling actions gives us time to make stronger preparations to defeat legislative actions.
  - c. PAWS
    - i. Getting Santorum and Durbin out of office will help keep PAWS out of the legislature
    - ii. Cat fancy has enormous, informed network to address these issues
    - iii. CFA played a major role in opposition to PAWS
  - d. Local Level legislation is hitting us hard
    - i. Mandatory spay – neuter programs
    - ii. Mandatory microchip programs
  - e. Motion that CFA supports non-surgical sterilization – Passed
  - f. Pet Night on Capital Hill
    - i. Many legislators were rushed due to night vote.
    - ii. CFA toys were major hit.
    - iii. Follow up meeting the next day was very productive
10. Business Development – Kitty Angell, RoeAnn Fulkerson
  - a. 4-Kids has been renamed 4-Sight
    - i. CFA Products will be launched in Petco, PetSmart, Wal-Mart, K-Mart, Kroger, Zellers, Plan-O-Gram, Cherrybrook&Northpoint Trading Company, Central Garden & Pet, Concord Pet, and Ocean State starting in late August through fall months.
    - ii. 4-Sight has sent toys and teasers to Central Office for our judges
    - iii. CFA Toys were a big hit at Pet Night at the Capital
    - iv. Additional product licenses are in works
  - b. CatBank
    - i. Bio-Arts Research will no longer be lab for CFA CatBank.
    - ii. New Lab is DNA Veterinarian Diagnostic lab (Fairfield, Ohio)
      1. Testing includes PKD, DNA, Parentage evaluation, DNA short hair gene.
      2. Runs both MEOWPLEX and ISAC tests
      3. ISAC more universally accepted test
      4. DDC is acronym for DNA Veterinarian Diagnostic lab
      5. CFA will market DDC CatBank services through the website.
      6. HSDM testing is only available from original researchers so can only be offered through them
      7. DDC will design, host, and maintain CatBank's website on their server
  - c. CFA Pet Healthcare
    - i. Now allows registration of kittens in the trial plan without requiring an individual registration number
  - d. Elsey's Precious Cat Litter
    - i. Will be supporting CFA with distribution of products and coupons at selected shows
    - ii. Will use CFA logo on packaging for new litter campaign
  - e. Pet Oxygen Mask Distribution to Fire Departments across the US
    - i. Purchased 300 Surgivets Animal Oxygen Masks
    - ii. Funded by Disaster Relief Fund
    - iii. In process of distribution to Fire Departments

## CFA October 2006 Board Meeting

- iv. Board members will be working to setup PR opportunities with their local fire departments by donating masks
  - f. AKC / CAR Micro-chipping
    - i. AKC CAR is focused on Companion Animal Recovery
  - g. Pet Checks
    - i. Breed checks available on website
    - ii. Can put your own cat on checks
  - h. Commemorative CFA 100 Year Centennial Show Shelters
    - i. Special commemorative CFA SturdiBag shelter and carrier
    - ii. Shelter cost \$179.95
    - iii. Carrier cost \$100
    - iv. CFA will net \$45/25 per shelter/carrier
    - v. Special gold 100 Year logo embroidered on each
    - vi. Only 100 of each
  - i. CFA Special Opportunities – See CFA Website
    - i. Windsor Vineyard – Can get own label on case of mixed case of wines for \$99
    - ii. Pet Partners Insurance
    - iii. Red Roof Inn
    - iv. Pet Checks
    - v. CFA Branded Items
    - vi. CFA Logo Jewelry
    - vii. CAR
  - j. New Development Committee member – Bob Johnston
    - i. Contact for club requesting corporate sponsorship
11. Show Rules – Loretta – See Spreadsheet
12. Animal Welfare – Kay Janosik
- a. Summer months have been quite except for a few breeder surrenders.
  - b. Joan Miller recommended a change in focus of this committee to include a more proactive approach including breeder education and less breeder surrender
13. Purebred Rescue – Kan Janosik
- a. Purebred Rescue has been very busy this summary and is currently very limited in funds
  - b. Regions have been asked to help, if possible.
  - c. Change in Director to Linda Mercer with Leslie Falteisek as treasurer
14. Breeder Assistance – Kay Janosik
- a. Breeder Assistance Program guidelines published on CFA website
  - b. This is a purely CFA program whose purpose is to intervene prior to a situation becoming an animal welfare situation where cats are to be left with owner if at all possible
  - c. Regions asked to provide volunteers and have provided contact points
  - d. Midwest region established a breed pantry to provide for folks who couldn't feed their cats. Food is available for situations in other regions with regions paying only for shipping.
  - e. Joan feels this program could be a model that could be used in a broader community
15. Winn Foundation – George Eigenhauser
- a. Miller Trust Funds grants made by Winn in September totaled \$87,515.10.
  - b. These include the following studies:
    - i. Screening for antibodies to the 7b gene mutation in FIP
    - ii. A Leslie Lyons study to create a Genetic Test for Feline Blood Types

## CFA October 2006 Board Meeting

- iii. An expansion of the Shelter Population Index study which is in conjunction with the National Council on Pet Population Study and Policy.
  - c. CFA is one of 3 advisors on the Miller Trust.
  - d. CFA is also a founding member of the National Council on the Pet Population Study and Policy
16. IT / Web Page – Dick Kallenmeyer
- a. Web hits up 28% over last year
  - b. To get updates on website Board members should contact Allene. Allene will contact Dick as necessary.
  - c. Web redesign currently on hold
17. Clerking – Regina Shaffer
- a. Masayuki Okada replaced Yoshiko Moriya
  - b. 11 Clerking Schools held May – August 2006
18. Junior Showmanship – Kitty Angell
- a. No formal report
  - b. Enough left in program treasury which will allow program to continue for about 1 year
  - c. No new sponsors have been located yet but are continuing to hope new sponsors will take this on
  - d. Many clubs are not offering junior showmanship
  - e. In Midwest clubs no longer offer it because they have had no participation
19. Awards and Honors – Rachel Anger
- a. New Vendor for Breed Awards
  - b. National Awards will be the same
20. Feline Agility – Kay Janosik
- a. Carol Osborne is chair for CFA Feline Agility Competition
  - b. Wayne Mull is chair for CFA Agility Course Design
  - c. 21 Shows scheduled so far this season
  - d. 29 CRMs (Certified Ringmasters)
  - e. Expense to clubs have been hurdle so committee is designed a PR package that clubs can use to help promote gate using feline agility as draw
  - f. Looking into Junior Handler competition which Kitty suggested would also be a candidate for other CFA youth programs
  - g. National scoring and guidelines have been established but are 100% rolled out at this time
  - h. Need clubs and regional directors to promote agility
  - i. Peg suggested CRMs be trained to help promotion of agility during show via prodding clubs to make announcements and/or make announcements themselves.
  - j. A Midwest club used a separate room and entrance to allow household pets to run agility. Stopped show exhibitors using equipment at noon on Sunday.
  - k. New course recommendations include multiple levels of competition, new obstacles, and new standard recommendations.
  - l. Motion to affirm the progress, direction, and importance of the program to CFA. Passed with abstentions from Kay, Darryl, and Stan
21. Ethics - Peg Johnson
- a. Add affirmation to Board Code of Ethics to seating of Board after each annual meeting
  - b. Judges will affirm their adherence to Judges Code of Ethics by payment of judging fees and re-licensing per new judges rules passed above.
  - c. Next steps include working on employee and exhibitor code of ethics
22. Marketing Statistics – Peg Johnson

## CFA October 2006 Board Meeting

- a. Analyzed show counts from May 2006 – September 23 weekend against same period last weekend but numbers used were entries versus cats shown. This will be corrected using additional information from CO.
  - b. Joan recommended that surveys be added to this committee's scope. Pam would like committees first goal to collect empirical data that would help Board make decisions.
  - c. Next projects include mapping club and show locations, building a club member data base, and analyze show information to better understand CFA footprint and constituencies.
  - d. All data base is for internal use of the CFA Board only
  - e. Jay Lehman and Valerie Hill have joined this committee.
23. Scheduling Committee – Debbie Kusy
- a. All RDs feel this committee is working well.
24. Publications Committee – Kitty Angell
- a. 2007 Yearbook for show season ending 2006
    - i. Kelly Jones added to publications staff
    - ii. Plan to delivery a lot earlier next year
    - iii. Looking at new options for yearbook for show season ending 2008
      1. Book with more public appeal
      2. Published in same year
      3. Including articles of interest to both cat fanciers and public.
  - b. Almanac Discussion
    - i. Looking into additional publication options
    - ii. Recommendations
      1. Sending emails when new online Almanac available
      2. Providing a printable format
      3. Use Yahoo Group similar to E-zine for automatic notification
      4. Review financials for potential publication options at next board meeting
    - iii. No change in almanac publications at this time
25. CFA Foundation – Stan Barnaby
- a. Committee reorganized
  - b. Hillary Helmrich and Karen Lawrence have almost completed inventory of Foundation items at Central Office
  - c. People can will CFA jewelry to the CFA Foundation now, use as a tax write off now, and retain ownership of jewelry until you no longer need it
  - d. Recommended that CFA Foundation and all CFA related 501C financial statements should be available at board meetings
26. Management Committee – James Watson
- a. Executive Director job description turned over to Personnel Committee but will not be acted upon now as Allene has assumed Director position
  - b. Board will be working with Allene to identify any additional training she or others at the Central Office might need.
  - c. Management committee working on committee job descriptions
  - d. Move updated Board Guidebook to reflect \$30 per day expense for meals with exception of Annual Banquet – Passed
27. Mentor Program – Liz Watson
- a. New Committee Chair – Mary J Sietsema
  - b. Temporary Mentor/Protégé Coordinator – Liz Watson
  - c. Since June, 16 new mentors, 26 new protégés, and 10 new pairings.

## CFA October 2006 Board Meeting

28. Ambassador Program – Liz Watson
  - a. Committee Chair – Willa Hawke
  - b. New Team Leader – Jodell Raymond
  - c. Lots of interest into expanding this program into the International.
  - d. “Ambassadors are the face of CFA and the embodiment of all that is good and noble of our great fancy. Ambassadors are the role models whose actions, attitudes, and kindness’ are to be emulated and praised. Whether in the show hall, at a disaster site, in nursing homes, before legislative forums, or in our schools, the impressions left by Ambassadors are pivotal images that assist people in deciding whether the cat fancy is something that they, too, would enjoy and support”. Quote from Willa’s report
29. CFA Outreach and Education
  - a. Chair – Joan Miller
  - b. The goal is to reach out and involve a greater public audience so that they will look to CFA as their primary information resource on cats
  - c. Looking for committee members experienced in adult education
  - d. Establish trained committee who can speak to both general public and more specific audiences
    - i. Public – existing cat owners and potential cat owners
    - ii. Veterinary community – losing touch with new veterinarians
    - iii. Shelter community – asking for help
    - iv. New cat fanciers and breeders – attract and orient newcomers as soon as possible
  - e. This might provide cat fanciers who no longer breed but are looking for way to stay involved
  - f. Looking for corporate sponsorship
  - g. Interest in developing and funding surveys so communities to establish basic information on pet ownership
  - h. Establish a library of resources accessible to the public
  - i. Interface with IT/Web committee
30. 2007 Annual Meeting - Austin
  - a. Sponsorship opportunities will begin to be solicited at the International
  - b. Looking at a one price for the banquet instead of tiered pricing
  - c. Investigated entertainment near hotel which includes restaurants, bars, and country music
  - d. Current raffle is for a fresh air machine including special cat hair officials and shipping – available online – winner announced at the International
  - e. Self parking \$14, Valet \$18
31. October 2007 Board Meeting – Doubletree Hotel – Newark
  - a. meetings and how stated in by-laws
32. Executive Session material is confidential so is not represented in this report nor available for public discussion.